

CONTRACT



KHQ - Spokane
1201 W. Sprague Ave
Spokane, WA 99201
(509)448-6000

www.khq.com

And:

Evan Twede Advertising
1233 20th St. NW #504
Sandy, UT 84092

<u>Contract / Revision</u> 96275 /		<u>Alt Order #</u> 25280743
<u>Product</u> political		
<u>Contract Dates</u> 09/05/16 - 09/14/16		<u>Estimate #</u> 10609
<u>Advertiser</u> Pol/Gary Johnson For President		<u>Original Date / Revision</u> 09/02/16 / 09/02/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Station</u> KHQ	<u>Account Executive</u> Lauren Fellner	<u>Sales Office</u> KATZ-Eagle/Phi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KHQ	09/07/16	09/14/16	LOCAL NEWS 430AM	430-5am		1:00				NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/05/16	09/11/16	MTWTF--				3	\$40.00	0.00			
	Week:	09/12/16	09/18/16	MTWTF--				3	\$40.00	0.00			
N 2	KHQ	09/07/16	09/14/16	LOCAL NEWS TODAY 5AM	5-530AM		1:00				NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/05/16	09/11/16	MTWTF--				3	\$300.00	0.00			
	Week:	09/12/16	09/18/16	MTWTF--				3	\$300.00	0.00			
N 3	KHQ	09/05/16	09/14/16	LOCAL NEWS TODAY 530A	530-6AM		1:00				NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/05/16	09/11/16	--WTF--				3	\$400.00	0.00			
	Week:	09/12/16	09/18/16	MTW----				3	\$400.00	0.00			
N 4	KHQ	09/07/16	09/14/16	LOCAL NEWS TODAY 6-7AM	6-7AM		1:00				NM	12	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/05/16	09/11/16	MTWTF--				6	\$600.00	0.00			
	Week:	09/12/16	09/18/16	MTWTF--				6	\$600.00	0.00			
N 5	KHQ	09/07/16	09/14/16	TODAY SHOW	7-9AM		1:00				NM	12	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/05/16	09/11/16	MTWTF--				6	\$600.00	0.00			
	Week:	09/12/16	09/18/16	MTWTF--				6	\$600.00	0.00			
N 6	KHQ	09/10/16	09/10/16	SATURDAY TODAY SHOW	5-7AM		1:00				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/05/16	09/11/16	-----S-				1	\$200.00	0.00			
N 7	KHQ	09/10/16	09/10/16	LOCAL NEWS SATURDAY	7-10AM		1:00				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/05/16	09/11/16	-----S-				4	\$400.00	0.00			
N 8	KHQ	09/11/16	09/11/16	SUNDAY TODAY	6-7AM		1:00				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/05/16	09/11/16	-----S				2	\$100.00	0.00			
N 9	KHQ	09/11/16	09/11/16	LOCAL NEWS SUNDAY	7-8AM		1:00				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/05/16	09/11/16	-----S				2	\$300.00	0.00			
N 10	KHQ	09/11/16	09/11/16	MEET THE PRESS	8-9AM		1:00				NM	1	\$1,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



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Contract Dates	Product	Estimate #
09/05/16 - 09/14/16	political	10609

Advertiser	Original Date / Revision
Pol/Gary Johnson For Pri	09/02/16 / 09/02/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	-----S				1	\$1,000.00	0.00			
Totals										0.00		52	\$22,440.00

Time Period	# of Spots	Gross Amount	Net Amount
09/01/16 - 09/16/16	52	\$22,440.00	\$19,074.00
Totals	52	\$22,440.00	\$19,074.00

Signature: _____ **Date:** _____

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